



Lowest True Cost to OwnSM Vehicles for October 2008

Have you ever wondered which new vehicles are the least expensive to own? We're talking about the vehicles not necessarily with the lowest *purchase price*, but with the lowest total *ownership cost*? Well, Edmunds.com's editors and data analysts decided to roll up their sleeves and figure that out.

We started by gathering all of the necessary data, and then used our proprietary True Cost to OwnSM (TCOSM) algorithms to estimate the five-year cost of owning each new vehicle currently in the market. The result is our list of those vehicles with the lowest overall ownership cost in their respective segments. A vehicle's competitive segment is determined by body type and the sales-weighted average MSRP of all styles within the model/body type combination.

Compact Truck: Mazda B-Series Truck

