Does driving matter?

Does a long, winding road or an empty freeway on Sunday morning matter if the car you’re in doesn’t take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn’t feel right in your hands?

If you build Mazdas, driving is what matters most.

That’s why everything we do makes driving better.

Like safety technology that inspires confidence.

Engine technology that makes our cars and SUVs more fuel-efficient. Yet still responsive.

And designs that capture motion, even when the car isn’t moving.

What’s better than a great driving car?

A car company that won’t build anything less.

MAZDA. DRIVING MATTERS®
INTRODUCTION

To Mazda, Driving Matters. It’s what inspired us to reimagine the 3-row SUV and create our most premium and innovative vehicle yet. The All-New Mazda CX-9 is designed to impress in every way. It offers athletic, yet sophisticated exterior styling and a refined interior with indulgent details. Thanks to all-new SKYACTIV®-G 2.5T turbo engine technology, the CX-9 delivers more power when you need it most—all while achieving impressive fuel efficiency. Plus it’s loaded with advanced connectivity and safety technologies that give you even more confidence on the road.

Why did we obsess over improving every detail of the CX-9? Because you wouldn’t expect anything less from an SUV built for drivers.

INTRODUCING THE DRIVER’S SUV.
Mazda design philosophy is based on the idea of breathing life into the car’s form, creating an emotional bond between driver and his or her car. Combine this belief with our passion for craftsmanship and you begin to see why we view the process of creating Mazda cars as a work of art.

Julien Montousse
MAZDA NORTH AMERICAN OPERATIONS DESIGN DIRECTOR

EXPERIENCE DRIVING EXHILARATION—BEFORE YOU GET BEHIND THE WHEEL.

Extraordinary design creates a powerful presence. Athletic elegance is expressed in a muscular stance, elongated hood and tapered roofline. In front, a new five-sided grille, signature wing and piercing headlamp design make a dramatic impression.
SMALL DETAILS MAKE A BIG IMPRESSION.

Subtle touches of light create a premium experience with our new available luminous signature front grille accent lighting and available interior LED lighting details. Even the center console surroundings and the instrument cluster come alive with lights that pulse upon ignition.
New for 2016, we present the CX-9 Signature, our most indulgent combination of premium materials and elegant design yet. Inside, you’ll find rich handcrafted materials, like the Nappa leather-trimmed seats, genuine aluminium and Rosewood trim — the same wood used to create fine musical instruments.

Other premium touches include a leather-wrapped steering wheel and Signature front grille accent lighting. At night, LED lighting illuminates the seats, door pockets and door pulls, creating a soothing interior ambiance. Every detail is designed to elevate your driving experience.
Driving is more enjoyable when you feel closely connected to the road. To create the ultimate driver’s cockpit, we considered every detail. From the moment you sit down, the leather-wrapped steering wheel and shift knob and an available 8-way power-adjustable driver’s seat with memory create a sense of comfort. A modern, uncluttered instrument panel sharpens your focus on the road ahead—with special attention paid to the finer points, like unified type styles that offer an easy-to-read, clean look.

A new available Active Driving Display projects key driving, safety and navigation information on the windshield, directly in your line of sight. While the Commander control on the center console allows you to easily control the functions on your MAZDA CONNECT™ infotainment system—all viewable on your full-color display. Everywhere you look reflects premium driver-centric design.

1 Don’t drive while distracted. Even with voice commands, only use MAZDA CONNECT™ after safely pulling over. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.

EVERYONE FEELS LIKE IT’S CUSTOM-MADE JUST FOR THEM. ESPECIALLY THE DRIVER.
Be ready for any adventure, especially the adventures of everyday life, with generous passenger space and creative storage options that eliminate chaos. From the moment your passengers step in, maneuvering the seats is so easy a child can do it. Simply use the release lever to lift and slide the second-row seat forward to access the third row—without the need to remove an installed child seat.

When you’re ready to transform the CX-9 into a sleek and elegant looking ride for an adults’ night out, a multitude of hidden storage spaces in the console, center arm rests, glove box, seatback pockets and bins at the bottom of the doors keep essential items close, but out of the way.

Your family will also enjoy extra space with more second- and third-row legroom than the Toyota Highlander.

“THE CABIN’S CLEAN DESIGN IMPARTS A RICH, PREMIUM FEEL.”
— CarandDriver.com
Driving is more enjoyable when your vehicle feels like a safe haven in a hectic world. The CX-9’s comprehensive suite of available i-ACTIVSENSE® safety features uses sophisticated technologies like lasers and radar to help you get a better sense of your surroundings, making you more aware of hazards—before they happen.

WITH THREE ROWS OF PRECIOUS CARGO, SAFETY MUST COME FIRST.

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DISTANCE RECOGNITION SUPPORT SYSTEM 4
At speeds above 19 mph, this available feature uses radar technology to measure the distance between your Mazda and the vehicle ahead, indicating a recommended following distance. If your vehicle encroaches on this recommended distance, a visual warning shows in your Mazda’s information display.

MAZDA RADAR CRUISE CONTROL 4
Simply preset the vehicle speed and distance, and available Mazda Radar Cruise Control will work within a set speed range to help you maintain a safe distance between you and the preceding vehicle, down to 19 mph.

SMART BRAKE SUPPORT 3
Similar to Smart City Brake Support, this system can help avoid or reduce the severity of a collision at higher rates of speed (above 10 mph), like freeway driving. The Collision Warning feature will alert the driver that braking is immediately necessary. If the radar sensor determines that a collision is unavoidable, the automatic brake control will engage.

SMART CITY BRAKE SUPPORT 3
City driving offers its own treacherous obstacles. In order to help avoid or reduce the severity of a collision, select models offer Smart City Brake Support. When traveling at speeds between about 2 and 18 mph, this intuitive system detects objects ahead and prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.

SMART CITY BRAKE SUPPORT 2
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REAR CROSS TRAFFIC ALERT 1
When backing up, this available feature detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in either side mirror and on your center console display screen.

HIGH BEAM CONTROL
Available High Beam Control helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.

ADVANCED BLIND SPOT MONITORING 1
This available system uses radar sensors to detect objects in your left and right blind spots, then alerts you with a warning light appearing in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. On the CX-9, the system is even advanced enough to alert you before a fast-approaching vehicle enters your blind spot.

LANE DEPARTURE WARNING SYSTEM 4
This available system gives audible and visual warnings when the vehicle is about to unintentionally depart from its lane at a speed of 37 mph or higher.

LANE KEEP ASSIST 4
This available advanced safety system performs all the functions of the Lane Departure Warning System, and adds an extra level of guidance. When it senses a potential unintended lane departure, Lane Keep Assist will aid in steering your Mazda CX-9 to guide it back to the center of the lane.

ADAPTIVE BLIND SPOT MONITORING 1
This available system uses radar sensors to detect objects in your left and right blind spots, then alerts you with a warning light appearing in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. On the CX-9, the system is even advanced enough to alert you before a fast-approaching vehicle enters your blind spot.

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To elevate your driving experience, we subdued unwelcomed sounds, diminished the noise of engine vibrations and added 53 pounds of sound-deadening materials to the floorboard. We incorporated sound-insulating glass and narrowed gaps, and added more seal insulation to further prevent exterior wind noise from disturbing the cabin. Whether you’re enjoying the peace and quiet of driving alone or trying to better hear the conversations of your passengers within the cabin, every effort was made to make driving less distracting and more relaxing.

BY REDUCING NOISE, WE ENHANCED THE SOUND.
INFOTAINMENT AT YOUR LEISURE.

MAZDA CONNECT™ makes staying informed and entertained effortless. Explore the possibilities, including audio, hands-free telephone, the available navigation system, and so much more. Everything is easily controlled using the convenient multifunction Commander control, and viewable on the full-color display. You can even do the impossible: please the whole family, because passengers in the second row can charge and enjoy their own electronic devices using the available dual USB charging ports.

COMMUNICATE

With voice commands, making and receiving calls is as easy as pushing a button and saying hello. Thanks to Bluetooth® hands-free phone and audio streaming, you stay entertained with streaming audio from your compatible mobile device. And SMS Text Message Audio Delivery and Reply allows you to enjoy fully integrated text display and audible readout. On Android phones, it offers the ability to ‘reply’ by choosing from a number of preset, standardized return messages.

ENTERTAIN

Explore new music and entertainment options via your Bluetooth®-enabled and Internet-connected device. With the Aha™ Internet radio app, you can connect to your Facebook and Twitter feeds or thousands of other streaming content offerings. Or enjoy integrated internet radio apps such as Pandora® and Stitcher or simply pick from your own playlist.

NAVIGATE

Our convenient available factory-integrated Mazda Navigation System, standard on Grand Touring and Signature models, offers the advanced features of today’s navigation devices, including voice commands and advanced lane guidance. Plus, getting around town—or out of town—has never been easier, thanks to the system’s 3D interactive map with step-by-step audio directions.

COMMANDER CONTROL

PREMIUM SOUND. CUSTOM DESIGNED FOR THE CX-9.

Every vehicle has a unique acoustic signature. To create a customized, premium sound experience for the CX-9, Mazda and Bose® collaborated closely and considered hundreds of factors, from cabin size and materials to seat positioning and the unique sound variance of today’s digital devices. The result? Our custom signature Mazda Sound, which emphasizes power, clarity and imaging. Using an available Bose® Premium Sound System featuring Centerpoint® 2 surround sound technology, music harmonizes perfectly within the CX-9’s cabin structure. The system includes 12 Bose® high-performance speakers and patented technology that features Bose® SurroundStage® signal processing and AudioPilot® 2 noise compensation. No matter where you sit in the CX-9, Mazda Sound offers rich, stunning sound that emulates a live performance.
Abundant space provides limitless cargo flexibility. Fold down the third-row seatbacks and take advantage of up to a generous 38.2 cubic feet of space—plenty of room for three large suitcases, a few shopping carts of groceries and five comfortable passengers. For even more space, fold down the second-row’s 60/40 split fold-flat seatback for a total of up to 71.2 cubic feet—room for spontaneous adventures. With the push of a button, the available Power Rear Liftgate provides effortless access to your cargo.

THERE’S ALWAYS ROOM FOR AN ADVENTUROUS SPIRIT.

1Please remember to properly secure all cargo.
AMAZING THINGS ARE POSSIBLE WHEN DRIVING MATTERS.

Performance innovations are everywhere. Starting with the CX-9’s groundbreaking Dynamic Pressure Turbo engine—offering a higher level of power at lower levels of rpm. Impressive, considering the CX-9 offers 310 lb-ft of torque at 2,000 rpm, substantially more than the Infiniti QX60 and Acura MDX.

The engine’s innovative 4-3-1 exhaust manifold and closely controlled high-flow exhaust gas valve allow air to flow into the turbine more quickly. The result: generous power and smooth acceleration from the moment you step on the pedal. It’s a new level of fluid and immediate power that makes your everyday driving experience better. When it comes to enjoying the CX-9’s recreational and practical towing options, take advantage of 3,500 lbs of towing capacity.

BEST-IN-CLASS
COMBINED EPA EST. FUEL ECONOMY RATING

22 CITY/28 HWY/25 COMBINED

Conspicuous Unconsumption.
Every aspect of the Mazda CX-9, from its body construction and engine technology to its chassis and transmission, is engineered with SKYACTIV® TECHNOLOGY to maximize driving dynamics and minimize carbon footprint. This principle guided us to reduce the weight of the new CX-9 by over 250 lbs, yet improve performance and achieve a best-in-class combined EPA fuel economy rating with up to an impressive EPA-estimated 22 city/28 highway/25 combined MPG.

Performance + Efficiency

PERFORMANCE

SKYACTIV TECHNOLOGY

Best-in-Class Combined EPA Fuel Economy Rating

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COUNTLESS SENSORS, ONE GOAL: MAKING YOU FEEL MORE SECURE ON THE ROAD.

Feeling safe and in control behind the wheel is essential. Our available predictive all-wheel-drive technology, i-ACTIV AWD®, operates automatically to help you navigate ever-changing road conditions.

A multitude of sensors already in place in every CX-9 are put into action to actively monitor and forecast your vehicle’s operating condition. Everything from the outside temperature and windshield wiper use, to accelerating and braking patterns and other factors, are used to predict when AWD might be needed to help deliver ideal traction before the wheels slip. Electromagnetic clutch technology instantly apportions power to the front and rear wheels in accordance with the condition of the road surface and data from your vehicle. It’s complex technology that simply delivers greater grip.
MAZDA UNDERSTANDS THAT JUST BECAUSE YOU NEED A LARGER VEHICLE DOESN’T MEAN YOU HAVE TO MISS OUT ON A REWARDING DRIVING EXPERIENCE OR HIGH STYLE.”

— Kelley Blue Book’s KBB.com

CX-9 COLORS

Machine Gray Metallic: a new signature paint from Mazda offering the intense luminosity and a reflective, liquid-like quality. Conceived by the creative minds of our designers, this rich hue is the result of a myriad of spray processing innovations. Aluminum paint flakes align in a uniform pattern that parallels the surface of the CX-9’s body panels for dramatic hues with intense luminosity and a reflective, liquid-like quality.

CX-9 UPHOLSTERY

<table>
<thead>
<tr>
<th>SPORT</th>
<th>TOURING AND GRAND TOURING</th>
<th>SIGNATURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Cloth</td>
<td>Black Leather</td>
<td>Auburn Leather</td>
</tr>
<tr>
<td>Sand Cloth</td>
<td>Sand Leather</td>
<td>Sand Cloth</td>
</tr>
</tbody>
</table>

CX-9 WHEELS

18-inch Alloy
20-inch Alloy
20-inch Alloy with Dark Silver Finish

CX-9 SPECIFICATIONS & CAPACITIES

<table>
<thead>
<tr>
<th>ENGINE</th>
<th>TRANSMISSION &amp; DRIVETRAIN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type: 2.5T DOHC 4-cylinder Dynamic Pressure Turbo</td>
<td>Automatic transmission</td>
</tr>
<tr>
<td>Horsepower: 250 hp (w/ 93 octane fuel)</td>
<td>SKYACTIV Drive equipped with manual shift and Sport modes</td>
</tr>
<tr>
<td>Torque: 166 lb-ft (w/ 93 octane fuel)</td>
<td>Front-wheel drive: Standard</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STEERING &amp; SUSPENSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Steering type: Electric power assist steering</td>
</tr>
<tr>
<td>Front suspension: Independent MacPherson strut with stabilizer bar</td>
</tr>
<tr>
<td>Rear suspension: Independent multi-link with stabilizer bar</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BRAKES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front: 12-inch power-assisted ventilated disc</td>
</tr>
<tr>
<td>Rear: 12-inch power-assisted solid disc</td>
</tr>
<tr>
<td>ABS: 4-wheel</td>
</tr>
<tr>
<td>Recommended fuel: Regular unleaded gasoline</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>FUEL ECONOMY</th>
</tr>
</thead>
<tbody>
<tr>
<td>EPA-estimated fuel economy: 11 / 26 / 20</td>
</tr>
<tr>
<td>Fuel capacity: 20 gal.</td>
</tr>
<tr>
<td>AWD: 19.3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXTERIOR DIMENSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall length: 190.3</td>
</tr>
<tr>
<td>Overall width: 77.5</td>
</tr>
<tr>
<td>Track, front/rear: 40.3 / 45.2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INTERIOR DIMENSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headroom (front) 39.3 / 38.6 / 35.4</td>
</tr>
<tr>
<td>Legroom (front) 40.5 / 39.4 / 26.7</td>
</tr>
<tr>
<td>Shoulder room (front) 57.0 / 56.3 / 52.2</td>
</tr>
<tr>
<td>Hip room (front) 56.7 / 54.7 / 46.3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-inch Alloy</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>TOURING</th>
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</thead>
<tbody>
<tr>
<td>18-inch Alloy</td>
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<table>
<thead>
<tr>
<th>GRAND TOURING</th>
</tr>
</thead>
<tbody>
<tr>
<td>20-inch Alloy with Dark Silver Finish</td>
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<table>
<thead>
<tr>
<th>SIGNATURE</th>
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</thead>
<tbody>
<tr>
<td>20-inch Alloy with Dark Silver Finish</td>
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</tbody>
</table>
MAZDA CX-9 SPORT

Includes the following features:

**EXTERIOR**
- LED headlights with auto off
- LED taillight run/brake lights
- LED taillights
- 18-inch alloy wheels with P235/55R18 tires
- Body-colored rear roofline spoiler
- Power side mirrors with integrated turn signal indicators
- Rear privacy glass
- Dual exhaust outlets

**SAFETY & SECURITY**
- 3-point seatbelts at all seating positions
- Advanced dual front air bags with driver’s seat position and passenger weight sensor activation
- Engine immobilizer
- Front side-impact airbags and side-curtain impact airbags with rollover protection
- Dynamic Stability Control™ and Hill Start Control System
- Traction Control
- Trailer Stability Assist
- Tire Pressure Monitoring System
- SRV automated emergency notification

**INTERIOR**
- Three-zone automatic climate control
- Power windows with one-touch auto-doping function on all windows
- Power door locks with speed-sensing auto-lock
- Remote keyless entry
- Child-locked rear doors
- Leather-wrapped steering wheel and drift wheel
- 6-way manually adjustable driver’s seat
- Trip computer
- Outside temperature display
- Cruise control
- Tilt and telescopic key-operated column
- Steering wheel-mounted audio, phone and cruise controls
- Rearview Camera

Audio system with 6 speakers
- Auxiliary audio input jack and 1/8-inch audio input ports
- Bluetooth® phone and audio streaming

**MAZDA CONNECT™ infotainment system** with:
- Bluetooth® for hands-free phone calls and audio streaming
- SiriusXM® satellite radio
- HD Radio
- Infotainment system voice command
- Alexa™ voice recognition
- Pandora® internet radio
- SiriusXM® Satellite Radio
- Apple CarPlay®
- Amazon Alexa
- Android Auto™
- Radio with 4-month trial subscription to the Sirius All Access Package
- Auto on/off headlights
- LED signature grille accent lighting
- Dual USB port with auxiliary inputs

**PACKAGES**
- Power Driver’s Seat Package includes 8-way power adjustable driver’s seat with power lumbar support, heated front seat backrests and heated side mirrors

MAZDA CX-9 TOURING

Includes the following features in addition to or in place of CX-9 Sport:

**EXTERIOR**
- Power liftgate with programmable height adjustment
- Rear side mirrors
- Safety-first front grille surround

**SAFETY**
- Advanced Blind Spot Monitoring®
- Rear Cross Traffic® Alert

**INTERIOR**
- 8-inch full-color touch-screen display
- Mazda Advanced Keyless Entry System
- Rear sliding doors
- Leather-trimmed seats (2nd and 2nd row/3rd row back seat seating positions)
- Rear power-adjustable seat with power adjustable lumbar support
- 4-way power adjustable front passenger seat
- 2nd row center sliding armrest, available only if equipped, rear seat passenger and L2SB charging ports
- Auto dimming rearview mirror with Homelink®
- Dual integrated rear view mirror

**PACKAGES**
- Touring Convenience Package includes Smart City Brake Support, Rear backup sensors, Mazda Navigation System, Bose CenterPoint® Surround Sound System with 12 speakers, Sync3 Satellite Radio® with 6 months of trial subscription to Sirius All Access Packages
- Auto-PHP Headlights with LED signature grille accent lighting
- Lane Departure Warning
- Front passenger seat with auto-retractable seat belt
- Smart Cruise Control with Lane-Keeping Assist
- Lane Departure Warning
- Rearview Camera

MAZDA CX-9 GRAND TOURING

Includes the following features in addition to or in place of CX-9 Touring:

**EXTERIOR**
- Power sliding glass moonroof with sunshade
- 20-inch alloy wheels with P275/50R20 tires
- Auto-off headlights
- Adaptive front lighting system
- LED fog lights
- Brake lighted lower body trim
- Rain-sensing windshield wipers
- Alumninum-capped fuel cap with Satin Chrome finish

**SAFETY**
- Distance Recognition Support System®
- High Beam Control
- Lane Departure Warning®
- Lane Keep Assist®
- Mazda Radar Cruise Control®
- Smart Brake Support®
- Smart City Brake Support
- Rearview Camera

**INTERIOR**
- Ventilated perforated leather front seats
- Bose® CenterPoint® Surround Sound System with 12 speakers
- Sync3 Satellite Radio® with 6 months of trial subscription to Sirius All Access Packages
- Multi-information Display
- 8.8-inch full-color touch-screen display
- Bluetooth®
- Apple CarPlay®
- Android Auto™
- SiriusXM® satellite radio
- HD Radio
- Bose® CenterPoint® Surround Sound System
- Auto on/off headlights
- LED overhead accent lighting
- Genuine Rosewood interior trim
- Driver’s power seat memory
- Center console
- Front and rear door pockets
- Front door handles and power window switches
- Faux leater-wrapped steering wheel and gearshift knob
- Power sliding-glass moonroof with sunshade
- 2nd-row retractable window sunshades
- Heated front seats
- Multi information display

WE’RE COMMITTED TO OUR DRIVERS.

Every new 2016 Mazda CX-9 is protected by:
- 3-year/36,000-mile1 New Vehicle Limited Warranty
- 3-year/36,000-mile166 Emergency Roadside Assistance Program
- 5-year/60,000-mile136 Limited Powertrain Warranty
- 5-year/unlimited-mile124 Highway Warranty and 5-year/unlimited-mile124 Limited Warranty for parts and labor

TO FIND OUT MORE, VISIT MazdaUSA.com.

FINANCING WITHOUT THE Fuss.

Whether you’re buying or leasing a new Mazda, Certified Pre-Demonstrated or a used Mazda, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

For details, please see your Mazda Dealer or visit MazdaUSA.com.
MAZDA CX-9 ACCESSORIES.
IT’S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda CX-9 with Genuine Mazda Accessories. When installed by your Mazda Dealer, they carry the same New Vehicle Limited Warranty as your new Mazda. Ask your dealer for details.

02 FOG LIGHTS-LED BULB
Shed extra light on the road and help make your drive easier in hazardous conditions such as fog, rain, snow or dust with long-lasting, cool-running, energy-efficient LED fog lights.

For a full list of Genuine Mazda Accessories for your Mazda CX-9, please visit: Accessories.MazdaUSA.com

03 COLLAPSIBLE CARGO CARRIER
You’ve got a lot more to do than shop for groceries. This roomy carrier helps you pack in plenty of supplies, then lifts out and folds away flat to free up cargo space for your next errand.

04 FRAMELESS AUTO-DIMMING REARVIEW MIRROR WITH HOMELINK
You can program your garage door, entry gates and security lights to operate at the touch of a button. And the smart mirror system with frameless design automatically adjusts to reduce glare from headlights behind you.

05 MAZDA MOBILE START
Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit MazdaMobileStart.com.

06 THULE® FORCE M CARGO BOX
If you’ve managed to keep your stuff to a manageable amount, this compact Cargo Box with 13 cubic feet of space can help keep your car’s interior free of clutter. L 65” x W 34.5” x H 16”.

07 NAVIGATION SYSTEM
This convenient system integrates with your Mazda’s display screen to offer advanced lane guidance and a 3D interactive map—all with the ability to be controlled with voice commands.

Please remember to properly secure all cargo. 1-year subscription included. 2 years of service to the same mobile phone number is included. Additional years are available for purchase. Phone availability is not guaranteed. No compatibility with all phones and carriers. Message and data rates may apply.

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To Mazda, there’s only one thing that means as much as driving: giving back.

The Mazda Drive for Good® event is our annual charitable program that allows us to give back to those in need. But we don’t do this alone. For every purchase of a Mazda, drivers like you have helped us raise millions of dollars for both national and local charities. But what’s even more significant is that for every test drive taken during the event, we pledge one hour of community service to local worthy causes across the country. And to date, we’ve pledged more than 72,000 hours of volunteer time to those who need it most. All thanks to people like you who simply took a test drive.

Our Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. Mazda Drive for Good® is just one of the many charitable programs that has allowed Mazda to donate to worthy causes across the United States since 1992.

Because we believe giving back matters.

DRIVING MATTERS MOST WHEN YOU’RE DRIVING FOR GOOD.

WE KNOW YOUR FIRST IMPRESSION OF MAZDA STARTS WITH US, YOUR MAZDA DEALER.

It’s a responsibility we don’t take lightly. It’s why we work hard every day to make sure your customer service experience exceeds your expectations, in every way. From the factory to your first test drive, and to every drive you’ll ever make in a Mazda, we’re here because to us, Driving Matters.
PRODUCT CHANGES AND OPTIONS AVAILABILITY:
Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.