We do not simply exist to make cars. We strive to achieve something more. To ignite moments and improve each day through experiences that awaken you, move you, stir your soul.

This is what drives us to push boundaries and defy convention, every day. It’s why we refined the rotary engine in 1967, resurrected the roadster in 1989, and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more determined than ever, with breathtaking designs and revolutionary technologies like SKYACTIV® TECHNOLOGY and i-ACTIV AWD®. Built to create an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us every day, to design better, innovate more and make each Mazda smarter and safer than what came before. Because we’ll never stop making driving matter for you.
HIROSHIMA SPIRIT | Since 1920, Hiroshima, Japan has been our source of unwavering courage, commitment and perseverance. We have consistently found inspiration through this community, a shared spirit that pushes us to rise above any challenge. Together, we have achieved more than anyone could have imagined. We have built a global company from the ground up. And we have defied convention to develop innovations that others deemed impossible, from the rotary engine to SKYACTIV® TECHNOLOGY and beyond. Most of all, we have never wavered from our commitment to humanity. Giving all of ourselves, using our hands to craft and make things that matter, that have soul. You’ll feel this commitment every time you get behind the wheel of a Mazda. It’s why our cars evoke emotion and create a feeling unlike anything else.
The idea that an SUV can be meticulously crafted for drivers and still meet all of their expectations is a paradox. At Mazda, we turn convention on its head and approach the impossible as a challenge. We’ve reimagined what a premium three-row SUV can be, equipping it with innovative features and refined details. Delivering power when it counts, without compromising safety. This is the 2018 Mazda CX-9. The elegant SUV designed to indulge drivers. And passengers.
A vehicle transports you beyond your physical capabilities. In its best form, it serves as a natural extension of you, anticipating your needs and responding accordingly, like a horse to its rider. The Japanese call this feeling of oneness Jinba Ittai. And it’s a concept that is deeply ingrained within Mazda’s culture. You can see it expressed in every detail of our vehicles; from the position of the steering wheel to the placement of the gas pedal, the car becomes an extension of you, acting precisely as it should. The throttle delivers a satisfying response in any situation. The steering answers to even the most subtle nudge with purpose. Every dial, button and knob throughout the cockpit is intuitively placed, allowing you to focus on the road in every moment. Everything working in harmony. This is what oneness means to us.
Energy in motion, expressed in still form. This is the very essence of Mazda’s KODO: “Soul of Motion” design philosophy. The Mazda CX-9 allure with distinctive lines, depicting an elegant yet agile stance. To achieve this aesthetic, an exploratory form is honed in a simple, yet expressive process. Aptly called a Speed Form, it represents design in its purest element. From there, the form provides inspiration to our master craftsmen as they sculpt the CX-9 in clay, creating full sheet metal designs. And this sheet metal becomes an SUV designed for drivers.
THE ESSENCE OF CRAFTSMANSHIP | For hundreds of years, knife making has been a revered art form in Japan. Embraced for beauty as much as functionality, this legendary method of craftsmanship was the inspiration for the aluminum trim in the Mazda CX-9 Signature. A sweeping single piece of aluminum adorns the dashboard, recalling a sharpened knife. While satin and polished trim finishes also mirror the honed look of handmade blades. Thoughtfully inspired details that capture your attention.
DRIVER-CENTRIC DETAILS | In a cabin built for drivers, compromise has no place. Even the smallest detail matters. With this in mind, we paid special attention to the finer points within the Mazda CX-9. The modern, uncluttered instrument panel is not only beautiful, but minimizes distraction. Conveniences like the available Active Driving Display project vital information such as current speed and route guidance onto the windshield, in your line of sight, so you can focus on the road ahead. These driver-inspired innovations are why the CX-9 drives unlike any other SUV.
Always check the area around the Power Rear Liftgate before opening and closing. Please see your Owner’s Manual for further details.

ROOM FOR INDULGENCE | In the Mazda CX-9, ample space conveys refinement. In all three rows. Subtle, yet sophisticated details acknowledge your passengers’ need for comfort. From the available Nappa leather seats to the sculpted aluminum and genuine wood trim. Each choice is carefully considered. Even the most practical of matters, like accessing the third row, is achieved with finesse. A simple release of a lever aligns each section of the 60/40 split second-row seat to tilt and slide forward. While accessing the flexible cargo area behind the third row seat is as simple as pushing a button to open the available Power Rear Liftgate.
To further amplify your driving experience, we subdued unwanted sounds in the current-generation Mazda CX-9. Fifty-three pounds of sound-deadening materials were incorporated to the floorboard. Parts were redesigned to reduce vibration. Narrow gaps and sound-insulating glass prevent exterior noise from disturbing the cabin. All to help you better enjoy conversations with your passengers in the cabin, or peace and quiet when you’re alone.
MAZDA CONNECT™ A deeper connection to your car and the road can come in many ways. Like intuitively connecting to the outside world without losing your focus on the road ahead. Through the MAZDA CONNECT™ infotainment system, you can access music, entertainment and information with ease via your Bluetooth®-enabled and Internet-connected device. It’s all at your fingertips via the Commander control on the center console. Make hands-free calls, access select social media feeds, listen to audible navigation commands and text message readouts, and more. When it comes to music, the CX-9 helps you feel more connected with our custom signature Mazda Sound. Designed for the CX-9’s cabin, the available Bose® Premium Sound System featuring Centerpoint® 2 Surround Sound and AudioPilot® 2 noise compensation envelopes you in a rich sound experience.

BLUETOOTH® | PANDORA® | HD RADIO™ | TWITTER | SiriusXM®

1To drive while distracted, even with our connected apps, can result in a loss of vehicle control that may lead to an accident, serious injury or death. Your primary responsibility is the safe operation of your vehicle. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.
When it comes to engineering the ultimate in driving dynamics, to Mazda, the sky is the limit. This is what SKYACTIV® TECHNOLOGY represents. And it begins with the notion of lightness. After all, lighter responds better and consumes less fuel. It’s why we engineered our chassis and suspension to be rigid yet compliant with minimal weight. And why our pistons are uniquely designed to be strong yet light, again contributing to more overall performance and efficiency. Not surprisingly, the Mazda CX-9 delivers up to an EPA-estimated 22 city / 28 highway MPG on FWD models and 20 city / 26 highway MPG on AWD models.1 The CX-9’s SKYACTIV-G 2.5T turbo engine delivers power when you need it most, with an impressive 310 lb-ft of torque at 2,000 rpm. Mazda even found a way to improve the CX-9’s handling performance. SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control uses advanced technology to create a smoother, more relaxing drive.

1 EPA-estimated mileage. Actual results will vary.
i-ACTIV AWD® | Control. That’s the core of everything that goes into engineering our available all-wheel drive system. When weather or road conditions change, i-ACTIV AWD® helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver’s steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery and prepares for possible front-wheel slip. If the wheels do, in fact, slip, the system can quickly transfer engine power to the rear axle. It’s a simple yet breakthrough way to help deliver ideal traction in a variety of road conditions.
Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features, sophisticated safety innovations help alert you to hazards so you can better avoid collisions—or lessen their impact. The result is a more connected driving experience. Which means you can feel more confident when focusing on the road ahead.

**ADVANCED BLIND SPOT MONITORING**
Radar sensors detect and alert when objects are in your left and right blind spots. It also warns when fast-traveling vehicles are about to enter a blind spot from either side.

**LANE DEPARTURE WARNING SYSTEM**
Alerts you when you’re unintentionally about to depart from your lane at a speed of approximately 37 mph or higher.

**ADAPTIVE FRONT-LIGHTING SYSTEM**
These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.

**SMART CITY BRAKE SUPPORT**
When traveling at low speeds, this system detects objects ahead. If an impact is predicted, the system applies the brake pads closer to the disc for faster braking, or applies the brakes if you cannot.

**MAZDA RADAR CRUISE CONTROL WITH STOP & GO**
This system maintains your set speed and minimum following distance from the traffic ahead. If the vehicle you’re following reduces speed, even down to a stop, your vehicle is able to slow or stop as needed.

**REAR CROSS TRAFFIC ALERT**
As you reverse, this system promptly alerts you on the back-up monitor, as well as on the side view mirrors, when it detects a vehicle approaching from either side.

**LANE-KEEP ASSIST**
Adds to the warnings of the Lane Departure Warning System by performing minor steering corrections to re-center the vehicle to its lane again when an unintentional lane departure is detected.

**HIGH BEAM CONTROL**
For better vision at night, this system automatically adjusts the headlight beams from low to high as traffic and road conditions allow.

**SMART BRAKE SUPPORT**
At higher speeds, this system senses slow or stopped traffic ahead and alerts when braking is immediately necessary. If the sensor determines it is not safe or is unavoidable, the automatic brake control work engage.

**TRAFFIC SIGN RECOGNITION SYSTEM**
Based on front camera identification in conjunction with navigation data, the system recognizes and displays traffic signs such as stop, do not enter and speed limit. Alerts are easily viewable at driver's eye level within the Active Driving Display.

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1 Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

2 Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

3 Smart City Brake Support operates under certain low-speed conditions between about 2 to 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner’s Manual for further details.

4 Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner’s Manual for further details.

5 Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner’s Manual for further details.

6 Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic signs can impact recognition or display of the signs, always check traffic signs visually while driving. Please see your Owner’s Manual for further details.
**ENGINE**

SKYACTIV®-G 2.5L DODEC 4-cylinder Dynamic Pressure Turbo
- 250 hp @ 5,000 rpm (with 93 octane fuel)
- 227 hp @ 5,000 rpm (with 87 octane fuel)
- 310 lb-ft of torque @ 2,000 rpm

**TRANSMISSION & DRIVETRAIN**

SKYACTIV Drive 6-speed automatic with manual shift and Sport mode
- Front-wheel drive (standard)
- Available i-ACTIV AWD® (Standard on Signature)
- Hill Launch Assist

**FUEL ECONOMY**

EPA-estimated MPG (City/Highway)
- 22 / 28 (FWD)
- 20 / 26 (AWD)

**FUEL CAPACITY (U.S. Gallons)**

- 19.0 (FWD)
- 19.5 (AWD)

**DIMENSIONS (in)**

- Overall length: 199.4
- Wheelbase: 115.3
- Width (with wheel arch molding): 77.5
- Height (with shark fin antenna): 69.0

**CARGO CAPACITY (cu ft)**

- 14.4 with 2nd- and 3rd-row seatbacks up
- 38.2 with 3rd-row seatback folded down
- 71.2 with 2nd- and 3rd-row seatbacks folded down

**TOWING CAPACITY (lb)**

- Up to 3,500 lbs.
**CX-9 SIGNATURE**

Includes the following features in addition to the features of SPE Grand Touring.

**EXTERIOR**
- Power Liftgate with proximite height adjustment
- 18-inch alloy wheels with Dark Silver finish and P255/60 R18 tires
- Auto-off Halogen headlights
- Headlight levelers
- Rain-sensing windshield wipers
- Chrome grille insert
- Piano Black B and Piano trim

**INTERIOR**
- Front and rear parking sensors
- Bose® Centerpoint® 2 Surround Sound System with 12 speakers
- Windshield-projected Active Driving Display

**EXTERIOR**
- Aluminum roof rails with Satin Chrome finish
- Windshield wiper de-icer
- Bright-finish lower body trim
- LED fog lights
- P255/50 R20 tires
- Power sliding-glass moonroof with sunshade

**INTERIOR**
- Aluminum roof rails with Satin Chrome finish
- 2nd-row retractable window sunshades
- Heated 2nd-row seats
- Aluminum interior trim
- Center console
- Driver’s power seat memory
- Heated front seats
- 2nd-row retractable window sunshades
- Rain-sensing windshield wipers

**SAFETY AND SECURITY**
- Smart City Brake Support
- Advanced Blind Spot Monitoring
- Rear Cross Traffic Alert
- Smart Brake Support
- Lane-keep Assist
- Lane Departure Warning
- High Beam Control
- Engine Immobilizer
- Hill Launch Assist
- Dynamic Stability Control and Traction Control System
- Hill Hold Assist
- Tire Pressure Monitoring System
- E911 Automatic Emergency Notification

**AVAILABLE POWER DRIVER’S SEAT PACKAGE**
- Power front seats
- Dual illuminated visor vanity mirrors
- Auto-dimming rearview mirror with HomeLink®
- 2nd-row center folding armrest with integrated storage

**MAZDA CONNECT™ infotainment system**
- Bird’s-eye camera
- Multi-function Commander control
- 7-inch full-color touch-screen display
- Bluetooth® hands-free phone and audio streaming

**SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control**
- Dynamic Stability Control
- Traction Control System
- Hill Launch Assist
- Hill Hold Assist
- Traction Control System
- ABS

**CX-9 SPORT**

Includes the following features:

**EXTERIOR**
- LED headlights with auto off
- LED daytime running lights
- LED taillights
- 18-inch alloy wheels with P255/60 R18 tires
- Body-colored rear roofline spoiler
- Power side mirrors with integrated turn signal indicators
- Rear privacy glass
- Dual exhaust outlets

**INTERIOR**
- Three-zone automatic climate control
- Power windows with one-touch auto open/close on all windows
- Power door locks with speed-sensing auto lock
- Cloth-trimmed seats
- Leather-trimmed seats
- Power side mirrors with integrated turn signal indicators
- Front and rear door pockets illumination
- Outside temperature display
- Cruise control
- Steering wheel-mounted audio, phone and cruise controls
- Outside temperature display
- Power liftgate with programmable height adjustment

**INTERIOR**
- Voice Command
- Auxillary audio input jack and 2 USB audio input ports
- Tilt and telescoping steering column
- Cruise control
- Outside temperature display
- Power side mirrors with integrated turn signal indicators
- Body-colored rear roofline spoiler
- 18-inch alloy wheels with P255/60 R18 tires
- LED taillights
- LED daytime running lights

**CX-9 TOURING**

Includes the following features in addition to the features of CX-9 SIGNATURE.

**EXTERIOR**
- Power Liftgate with proximite height adjustment
- 18-inch alloy wheels with Dark Silver finish and P255/60 R18 tires
- Auto-off Halogen headlights
- Headlight levelers
- Rain-sensing windshield wipers
- Chrome grille insert
- Piano Black B and Piano trim

**INTERIOR**
- Front and rear parking sensors
- Bose® Centerpoint® 2 Surround Sound System with 12 speakers
- Windshield-projected Active Driving Display

**EXTERIOR**
- Aluminum roof rails with Satin Chrome finish
- Windshield wiper de-icer
- Bright-finish lower body trim
- LED fog lights
- P255/50 R20 tires
- Power sliding-glass moonroof with sunshade

**INTERIOR**
- Aluminum roof rails with Satin Chrome finish
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- Heated 2nd-row seats
- Aluminum interior trim
- Center console
- Driver’s power seat memory
- Heated front seats
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**SAFETY AND SECURITY**
- Smart City Brake Support
- Advanced Blind Spot Monitoring
- Rear Cross Traffic Alert
- Smart Brake Support
- Lane-keep Assist
- Lane Departure Warning
- High Beam Control
- Engine Immobilizer
- Hill Launch Assist
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- Hill Hold Assist
- Tire Pressure Monitoring System
- E911 Automatic Emergency Notification

**AVAILABLE POWER DRIVER’S SEAT PACKAGE**
- Power front seats
- Dual illuminated visor vanity mirrors
- Auto-dimming rearview mirror with HomeLink®
- 2nd-row center folding armrest with integrated storage

**MAZDA CONNECT™ infotainment system**
- Bird’s-eye camera
- Multi-function Commander control
- 7-inch full-color touch-screen display
- Bluetooth® hands-free phone and audio streaming

**SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control**
- Dynamic Stability Control
- Traction Control System
- Hill Launch Assist
- Hill Hold Assist
- Traction Control System
- ABS
DESIGN IN MOTION | Mazda’s KODO design philosophy is present even when it comes to wheels. Crafted with elegant lines to portray motion at a standstill, the Mazda CX-9 takes its stance with meticulously forged 18-inch or available 20-inch aluminum alloy wheels.
A BREAKTHROUGH IN PAINT | Conceived by the creative minds of our designers, Machine Gray Metallic is the result of an innovative 3-step paint application process. At the heart is the application of aluminum flakes in a uniform pattern that parallels the surface of the Mazda CX-9’s body panels to create a dramatic hue with intense luminosity and a reflective, liquid-like quality.

Jet Black Mica
Deep Crystal Blue Mica
Soul Red Crystal Metallic
Titanium Flash Mica
Machine Gray Metallic
Sonic Silver Metallic
Jet Black Mica
Snowflake White Pearl Mica
Titanium Flash Mica
Soul Red Crystal Metallic

1 Extra cost option
Driving enjoyment is in the details, from the texture of the available Nappa leather to the unique trim patterns. The Mazda CX-9 interior is crafted with subtle yet premium materials that allow you to see our passion for driving. Even before you take the wheel.
GENUINE MAZDA ACCESSORIES | Everything Mazda creates is designed and engineered with the sole intent to make driving better. From how your car looks to how it performs. This exacting standard applies to our Genuine Mazda Accessories. Designed by the same craftsmen who built your Mazda, there’s simply no substitute. When installed by your Mazda Dealer, they carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your Mazda CX-9, please visit Accessories.MazdaUSA.com.

*Please remember to properly secure all cargo.*

- Thule® Canyon Roof Basket
- Stretch Cargo Net
- Interior Lighting Kit
- Moonroof Wind Deflector
- Navigation System
- Front and Rear Bumper Trim
- Splash Guards
- LED Fog Lights
- LED Fog Lights
Every new 2018 Mazda CX-9 is protected by:

- 3-year/36,000-mile New Vehicle Limited Warranty
- 3-year/36,000-mile 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile Limited Powertrain Warranty
- 5-year/Unlimited-mileage Warranty Against Body Rust-Through (Anti-Perforation Limited Warranty)

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA EXTENDED CONFIDENCE

Whether you’re buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services 2 can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit www.MazdaUSA.com or call us toll-free at (800) 639-1000.

MAZDA CAPITAL SERVICES

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One of our many charitable programs, Mazda Drive For Good® has allowed Mazda to donate to worthy causes across the United States since 1992. Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. To Mazda, there’s only one thing that means as much as driving: giving back.

MazdaUSA.com/why-mazda/drive4good

Thank you for considering a Mazda. As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you’re behind the wheel.

If you haven’t already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

*Signature*

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PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. i-ACTIV AWD, SKYACTIV and i-ACTIVSENSE are registered trademarks of Mazda Motor Corporation. Driving Matters and Mazda Drive for Good are registered trademarks of Mazda Motor of America, Inc. iPhone is a registered trademark of Apple Inc. Android is a registered trademark of Google Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Thule is a registered trademark of the Thule Group. HomeLink is a registered trademark of Gentex Corporation. All other marks, logos, and product names are the property of Mazda Motor Corporation, its affiliates, or are the property of their respective owners.