MAZDA CX-3
We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention, every day. It’s why we refined the rotary engine in 1967, resurrected the roadster in 1989 and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like Skyactiv® Technology and i-Activ AWD® built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better, including you.
Since 1920, Hiroshima, Japan has been our source of intense courage, commitment and perseverance. We have consistently found inspiration through this community, a shared spirit that pushes us to rise above any challenge. Together, we have achieved more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible—from the rotary engine to Skyactiv® Technology and beyond. Most of all, we have never strayed from our commitment to humanity. We give all of ourselves, use our hands to craft and make things that matter, that have soul and heighten your state of being.
MAZDA CX-3

Beautiful design and thoughtful engineering heighten your senses through a unique connection between driver and machine. Everything must work seamlessly to create balance and precision. The 2019 Mazda CX-3 embodies this approach—with stunning lines and a bold stance, making it look just as good standing still as it does in motion. Throughout the cabin, clean insightful design helps eliminate distraction. On the road, the intuitive handling of the CX-3 leaves you feeling invigorated and ready to engage with the world around you.
Our design philosophy is simple, yet highly challenging to accomplish. Everything we create must capture motion, even at a standstill. In this same instance, it should evoke emotion. This process requires a human touch, hands on clay, shaping the form. Eliminating all that is unnecessary, leaving only what is beautiful, lines should effortlessly draw your eye to every angle and curve. This sense of movement inspires an urge to get behind the wheel. We call this Kodo: “Soul of Motion” design. It’s what makes a Mazda feel like a Mazda.
The Japanese art of flower arrangement, Ikebana, expresses a philosophy of essentialism. Ikebana uses color combinations, graceful lines and a sense of harmony among the materials, the vase and the setting. Its beauty comes from refining a composition to its simplest form. Similarly, Mazda’s design philosophy is based on extracting beauty by showcasing what is essential and eliminating the unnecessary. A philosophy eloquently expressed in the new interior design of the Mazda CX-3.
EMBRACING WHAT IS MOST ESSENTIAL

As you enter the Mazda CX-3, you'll appreciate Japanese essentialism firsthand. All extraneous details have been stripped away to accentuate motion, space and clarity. Colors work in harmony. Available materials like the Lux Suede® trim and Leather upholstery are pleasing to the touch and the eye. Natural light emphasizes a continuous clean line that wraps around the entire cabin, creating a more open and calming space for you and your passengers.
Every Mazda aspires to the same single goal—oneness between the vehicle and its driver. When you experience this seamless connection, you engage in the moment and leave all distractions behind. Your senses become heightened. You feel empowered. Restored. And when you step out of the car, you feel better than when you first got in. From the meticulous consideration of our design to how our cars effortlessly respond to even the slightest direction from the driver, each detail in every Mazda brings you a more pure driving experience.
DESIGN WITH A SINGLE FOCUS: YOU.

The 2019 Mazda CX-3 is artfully crafted around you—the driver. With each carefully engineered detail, from the steering wheel centered to your body to the ergonomic floor-mounted gas pedal, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is positioned for optimal interaction. Available Apple CarPlay™ integration allows effortless access to your iPhone’s maps, playlists, contacts and compatible apps with your voice through Siri. For Android users, Android Auto™ integration is also available. Everything you need is a tap or voice command away—enhancing the bond between you and your drive.
A NATURAL EXTENSION OF THE DRIVER

Keeping you connected to your music, entertainment friends, or through calls, while keeping your eyes focused on the road, Mazda Connect™ is as intuitive as it is interactive. Optimally positionedjust beyond the center console armrest, the multifunction Commander control lets you navigate the system features without distraction. All information is shown on the 7-inch full-color center display. It’s technology designed to enhance your mental and physical distance—keeping you in close touch no matter how far you travel.

1 Don’t drive while distracted. Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.
BALANCING SILENCE AND SOUND

Too much road noise can be distracting and tiresome. Not enough can be disorienting. Through an overall improvement in noise-damping and insulation, our engineers were able to reduce the overall amount of exterior noise that penetrates the cabin; while still allowing for the optimal amount of sound from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It’s all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.
RESPONSIVE. AND RESPONSIBLE.

Skyactiv® Technology enables us to orchestrate what we believe to be the ideal driving experience. From the chassis to the transmission to the engine and beyond, we’ve designed every single aspect of our cars to be powerful, efficient and intuitive to your needs. Every effort has been made to enhance the joy from driving through a completely holistic, smarter approach: Skyactiv® Technology. Bringing car and driver together to create inherent connection.
TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN.

Avoiding an accident in the first place is always the safest route. With the available i-Activsense® suite of safety features, sophisticated safety innovations alert you to hazards to help you avoid collisions—or lessen their impact. These features help improve your visibility and awareness of the road and monitor the traffic conditions around you. When needed, these innovations will even perform automatic braking! i-Activsense creates a more confident driving experience so you can feel focused and engaged with every drive you take.

BLIND SPOT MONITORING
REAR CROSS TRAFFIC ALERT
LANE DEPARTURE WARNING SYSTEM
ADAPTIVE FRONT-LIGHTING SYSTEM
HIGH BEAM CONTROL
SMART CITY BRAKE SUPPORT
ADVANCED SMART CITY BRAKE SUPPORT WITH PEDESTRIAN DETECTION
SMART BRAKE SUPPORT WITH COLLISION WARNING
MZR-DSC CRUISE CONTROL WITH STOP & GO
TRAFFIC SIGN RECOGNITION SYSTEM

1 i-Activsense safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Additional information provided in Specifications. Please see your Owner’s Manual for further details. © Mazda Motor Corp.
Control. That’s the crux of everything that goes into engineering our available all-wheel-drive system. When weather or road conditions change, i-Activ AWD helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield-wiper usage to the driver’s steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery, and prepares for possible front-wheel slip. If the wheels do in fact slip, the system can quickly transfer engine power to the rear axle. It’s a simple yet advanced way to help deliver ideal traction in a variety of road conditions.

IDEAL DRIVING IN EVERY CONDITION

Always drive reasonably based on driving conditions. No vehicle or AWD system, no matter how advanced, can defy the laws of physics.
SPECIFICATIONS

ENGINE
SKYACTIV®-G 2.0L DOHC 16-valve 4-cylinder engine with VVT
- 148 horsepower @ 6,000 rpm
- 146 lb-ft of torque @ 2,800 rpm

TRANSMISSION & DRIVETRAIN
SKYACTIV-Drive 6-speed automatic transmission with manual shift and Sport modes
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
Front-wheel drive (standard)
Available: i-ACTIV AWD® all-wheel drive
146 Launch Assist®

FUEL ECONOMY
EPA-estimated MPG (city/highway)
- 29/34 (FWD)
- 27/32 (AWD)

FUEL CAPACITY
12.7 U.S. Gallons (FWD)
11.9 U.S. Gallons (AWD)

DIMENSIONS
- Overall length: 168.3 inches
- Wheelbase: 101.2 inches
- Width: 69.6 inches
- Height: 60.7 inches (Sport) / 60.9 inches (Touring and Grand Touring)

CARGO CAPACITY
- Without Bose® audio:
  - 12.4 cubic feet (rear seatbacks up) / 44.5 cubic feet (rear seatbacks down)
- With Bose® audio:
  - 9.6 cubic feet (rear seatbacks up) / 41.7 cubic feet (rear seatbacks down)

Hill Launch Assist® is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details.

EPA-estimated mileage. Actual results will vary.
$\text{CX-3 GRAND TOURING}$

Includes the following features in addition to or in place of those in the CX-3 Touring:

- Advanced Smart City Brake Support with Pedestrian Detection*
- Smart Brake Support with Collision Warning*
- Mazda Radar Cruise Control with Stop & Go*
- Lane Departure Warning*
- High Beam Control

AVAILABLE PREMIUM PACKAGE

Includes Traffic Sign Recognition System* - way power driver's seat with power lumbar support, power driver's seat memory function, heated steering wheel and auto-dimming rearview mirror

$\text{CX-3 TOURING}$

Includes the following features in addition to or in place of those in the CX-3 Sports:

- 6.0-in. analog cluster
- Auto meter illumination
- Rain-sensing windshield wipers
- LED headlamps with auto leveling
- LED fog lights
- LED Daytime Running Lights
- Power sliding-glass moonroof with tilt feature
- Front passenger seat height adjustment
- Heated front seats with 3-level adjustment
- Automatic Headlight System and Active Driving Display
- High Beam Control

AVAILABLE TOURING i-ACTIVSENSE® PACKAGE

Includes Advanced Smart City Brake Support with Pedestrian Detection*, Smart Brake Support with Collision Warning*, Mazda Radar Cruise Control with Stop & Go, Lane Departure Warning*, High Beam Control, LED headlights and taillights, Adaptive Front-lighting System and Active Driving Display

$\text{CX-3 SPORT}$

Includes the following features:

- Power sliding-glass moonroof with tilt feature
- Black cloth-trimmed seats with seatback pocket
- Tilt and telescopic steering column
- Steering-wheel-mounted audio and cruise controls
- 2-tone paint
- 18-inch alloy wheels
- LED headlamps with auto leveling
- Power sliding-glass moonroof with tilt feature

AVAILABLE SPORT i-ACTIVSENSE® PACKAGE

Includes Advanced Smart City Brake Support with Pedestrian Detection*, Smart Brake Support with Collision Warning*, Lane Departure Warning*, High Beam Control, LED headlights and taillights, Adaptive Front-lighting System and Active Driving Display

$\text{INTERIOR}$

- 7-speaker surround sound audio system
- HD Radio®
- Smartphone Link Display with 4-month trial subscription to the Sirius All Access package, tonneau cover

AVAILABLE PREMIUM PACKAGE

Includes Bose® 7-speaker surround sound audio system, HD Radio®, Smartphone Link Display with 4-month trial subscription to the Sirius All Access package, tonneau cover

$\text{EXTERIOR}$

- 12V power outlet
- USB audio input port
- 7-speaker surround sound audio system
- HD Radio®
- Smartphone Link Display

AVAILABLE TOURING i-ACTIVSENSE® PACKAGE

Includes Bose® 7-speaker surround sound audio system, HD Radio®, Smartphone Link Display with 4-month trial subscription to the Sirius All Access package, tonneau cover

$\text{SAFETY AND SECURITY}$

- Mazda Advanced Keyless Entry System
- Rearview Camera
- Overhead console with sunglasses holder
- Power sliding-glass moonroof with tilt feature
- Bose® Center Console Speaker

AVAILABLE PREMIUM PACKAGE

Includes Mazda Advanced Keyless Entry System, Rearview Camera, Overhead console with sunglasses holder, Power sliding-glass moonroof with tilt feature, Bose® Center Console Speaker

*SiriusXM Satellite Radio requires a subscription and MazdaConnect®. Subscriptions to SiriusXM services are sold by SiriusXM after a 7-day trial subscription to the SiriusXM All Access package or service and airtime, if you will be using SiriusXM satellite radio or at www.siriusxm.com. SiriusXM service is available in the 48 contiguous United States, D.C. and Puerto Rico; SiriusXM service is not available in Alaska or Hawaii. SiriusXM service includes a one-time activation fee. All fees and programming subject to change. SiriusXM programming is available at all times, subject to its programming and delivery systems. All audio is delivered on a best-efforts basis.严重影响 broadcasting. SiriusXM satellite service is available only to those with compatible receivers and in the USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. All rights reserved.

®SiriusXM All Access package includes the SiriusXM Premium plan of additional features and services, is available in the 48 contiguous United States (D.C.), Canada, and Puerto Rico, and includes such features as SiriusXM Guardian™, SiriusXM Traffic and SiriusXM Satellite Radio, and allows the use of the SiriusXM All Access package on up to 8 devices. Subscription Agreement and terms apply. "SiriusXM™ Internet Radio" includes allEnlarge the experience of SiriusXM satellite radio with SiriusXM™ Internet Radio. SiriusXM™ Internet Radio includes live radio and the on-demand anytime一听 SiriusXM™ Internet Radio. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply. SiriusXM™ Internet Radio includes live radio and the on-demand anytime audio delivery and reply.
The closer you examine the Mazda CX-3, the more intriguing our story becomes. Mazda’s Kodo design philosophy is evident across every aspect of the CX-3—right down to the alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create a greater emotional bond with your Mazda.
THE ART OF SEDUCTION

One of the first things you’ll notice with the Mazda CX-3 is its color. The glossiness. The luster. This isn’t a paint job you’d typically find on a production car. This level of detail, the level of depth and translucency, is what you’d expect at a custom car show. Each CX-3 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursue the ideal color—stretching the possibility of the paint. Impassioned by their craft, working together to accentuate the beautiful lines of the Mazda CX-3.
Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with the driver and passengers throughout the entire drive. Every inch of our carefully constructed upholstery elevates your journey in both beauty and comfort. Expert fabricators experiment with textures, stitching and seam placements to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda CX-3. It’s one more way we consider you in every aspect of your drive.
DESIGNED TO COMPLEMENT YOUR MAZDA CX-3. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-3. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your CX-3, please visit Accessories.MazdaUSA.com.

1 Please remove in properly secure all cargo.
NEW VEHICLE WARRANTY

Every new 2019 Mazda CX-3 is protected by:

- 3-year/36,000-mile1 New Vehicle Limited Warranty
- 3-year/36,000-mile 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile1 Limited Powertrain Warranty
- 5-year/unlimited-mileage Warranty Against Body Rust Through (Anti-Perforation Limited Warranty)

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES

Whether you’re buying or leasing a new Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services2 can help make the financing process more convenient and satisfying. Mazda Capital Services, one of the largest auto lenders in America, is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit MazdaUSA.com or call us toll-free at 800.222.5500.

1 Whichever comes first.
2 The tradenames “Mazda Capital Services,” as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. (“Chase”). Retail/loan and lease accounts are owned by Chase. Shown with Roof Rails and Front Bumper Trim. © 2017 Mazda North American Operations, Irvine, CA.
Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you’re behind the wheel.

If you haven’t already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

Masahiro Moro
Chairman and CEO
Mazda North American Operations