We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention, every day. It's why we refined the rotary engine in 1967, resurrected the roadster in 1989 and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like Skyactiv® Technology and i-Activ AWD®. Built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.
Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have developed innovations that others deemed impossible—from the rotary engine to Skyactiv® Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.
We crafted the Mazda CX-5 to transcend the ordinary. From a quiet cabin designed to engage you with the road to the precise adjustments of the steering wheel and the center console, each component of the CX-5 has been designed to heighten your drive. The new CX-5 Signature offers multi-sensory experiences never before available in the CX-5, including the Mazda® 6.2L Dynamic Pressure Turbo engine, ventilated front seats and an infotainment system integrated with Apple CarPlay™ and Android Auto™. Meticulously crafted to evoke emotion, the CX-5 rises above the expected.
Our design philosophy is simple, yet highly challenging to accomplish: Capture energy in motion, even at a standstill. With curves and angles so striking they command your attention through a mere glance. Exciting you by the anticipation of what’s to come. Eliciting this kind of instant emotional response requires a human touch. Created by humans, hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. We call this Kodo: “Soul of Motion” design. A dynamic sense of motion that urges you to get behind the wheel, to experience the unique energy that can only come from a Mazda.
DESIGNED TO AWAKEN THE SENSES

Mazda master craftsmen strive to bring emotion to each aspect of our design. For the first time ever, our exquisite Signature trim is now available in the Mazda CX-5. Natural materials like Caturra Brown Nappa leather and genuine layered wood trim envelop you in refined comfort and offer a continuous flow of subtle sophistication. The Mazda CX-5 Signature: a new measure of elegance.
Every Mazda aspires to the same single goal: oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energized. Rejuvenated. Feeling better than when you first stepped in — during the drive — and after. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in the Mazda CX-5 offers you a more pure driving experience.
A MASTERPIECE OF BIOMECHANICS

Being fully engaged with your drive begins with the optimal driving position. The seats of the Mazda CX-5 were designed to align with the natural zero-gravity position of the driver’s limbs. Then, all interior appointments were placed with precision to allow the driver to reach naturally and with ease. For added comfort, select CX-5 models offer ventilated front seats that wick away warm air from your back and lower body to help keep you both cool and dry. For the second row, heated seats are also offered.
DESIGN WITH A SINGLE FOCUS: YOU.

The 2019 Mazda CX-5 is artfully crafted around you, the driver. With each carefully engineered detail, from the steering wheel centered to your body to the ergonomic floor-mounted gas pedal, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is positioned to be exactly where you expect it to be, designed for optimal interaction. New for 2019, a 7-inch high-definition multi-information display has been incorporated into the instrument panel of select CX-5 models. This easy-to-read screen can display a wealth of vehicle information, including fuel economy and warnings from the vehicle’s i-Activsense® safety features. All while allowing you to focus on your drive ahead.
MAKE A SMARTER CONNECTION

Keeping you connected to your world while keeping your eyes focused on the road, the CX-5 is as intuitive as it is interactive. The Mazda Connect™ infotainment system has been enhanced with available Apple CarPlay™ integration. Across your iPhone’s maps, playlists, contacts, and compatible apps with your voice through Siri. Siri will also read incoming text messages and allow you to reply without taking your hands off the wheel. You can also navigate the features of Apple CarPlay with the optimally positioned, multifunction Commander control. For Android users, Android Auto™ integration is also available. Mazda Connect is designed to exterior mental and physical dissonance, keeping you in close touch no matter how far you travel.

Available Apple CarPlay™ integration shown. See math for additional details. Touch radio voice command, only use Mazda Connect™ while driving when safe. Some features may be limited or excluded in certain countries or regions. Message and data rates may apply. All features compatible with all devices. Nearing or entering a tunnel may cause connectivity issues. For Android Auto™ functionality and its terms and privacy statements apply. Don’t drive while distracted or while using a hand-held device. Apple, CarPlay, iPhone, and Siri are trademarks of Apple Inc. Android Auto™ and Android are trademarks of Google LLC.

1 Don’t drive while distracted. Even with voice commands, only use Mazda Connect™ when driving when safe. Some features may be limited or excluded in certain countries or regions. Message and data rates may apply. Apple is solely responsible for CarPlay functionality and its terms and privacy statements apply. Don’t drive while distracted or while using a hand-held device. Apple CarPlay, iPhone, and Siri are trademarks of Apple Inc. Android Auto™ and Android are trademarks of Google LLC.

2 Requires compatible iPhone and standard text and data rates apply. Apple is solely responsible for CarPlay functionality and its terms and privacy statements apply. Don’t drive while distracted or while using a hand-held device. Apple CarPlay, iPhone, and Siri are trademarks of Apple Inc.

3 Requires compatible Android phone and standard text and data rates apply. Google is solely responsible for Android Auto™ functionality and its terms and privacy statements apply. Don’t drive while distracted or while using a hand-held device. Android Auto™ and Android are trademarks of Google LLC.
BALANCING SILENCE AND SOUND

Too much road noise can be distracting and tiresome. Not enough can be disorienting. The Mazda CX-5 is engineered to insulate you from the overall exterior noise that penetrates the cabin, while still allowing for subtle sounds from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It’s all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.
Based on EPA estimates for 2019 Mazda CX-5 Sport FWD models, 25 city/31 highway MPG. 2019 Mazda CX-5 Grand Touring Reserve and Signature models with SKYACTIV-G 2.5T engine, 22 city / 27 highway MPG. Actual results will vary.

Only a company committed to creating the ideal driving experience could engineer Skyactiv® Technology. From the chassis to the transmission to the engine and beyond, we’ve designed every single aspect of the CX-5 to be powerful, yet efficient. Now available in the CX-5 Grand Touring Reserve and Signature, you can enjoy instant acceleration when and where you need it most with the Skyactiv®-G 2.5T Dynamic Pressure Turbo, delivering up to 250 hp and 310 lb-ft of torque. Delivering outstanding fuel efficiency without sacrificing the joy from driving.

RESPONSIVE. AND RESPONSIBLE.
IDEAL DRIVING IN EVERY CONDITION

Control. It’s the foundation of why we engineer our available all-wheel-drive systems.

Giving you confidence on the road in any condition. Our i-Activ AWD® helps predict
the possible loss of traction by actively monitoring everything from outside temperature
and windshield wiper usage to the driver’s steering and braking patterns. If, for example,
the outside temperature is cold enough for snow and your windshield wipers are
on, the AWD system recognizes that the roads might be slippery and prepares for
possible front-wheel slip. If the wheels do indeed slip, the system can quickly transfer
engine power to the rear axle, helping provide the grip you need. It’s an innovative
solution that carefully considers you and your well-being. Empowering you to enjoy every
drive, no matter the conditions.
TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN.

Avoiding an accident in the first place is always the safest route. With the available i-Activsense® suite of safety features, sophisticated safety innovations alert you to hazards to help you avoid collisions or lessen their impact. These features help improve your visibility and awareness of the road and monitor the traffic conditions around you. When needed, these innovations will even perform lane-keeping adjustments and automatic braking. i-Activsense creates a more confident driving experience so you can feel focused and engaged with every drive you take.

**BLIND SPOT MONITORING**
**REAR CROSS TRAFFIC ALERT**
**360˚ VIEW MONITOR**
**LANE DEPARTURE WARNING SYSTEM**
**LANE-KEEP ASSIST**
**ADAPTIVE FRONT-LIGHTING SYSTEM**
**HIGH BEAM CONTROL**
**SMART CITY BRAKE SUPPORT**
**ADVANCED SMART CITY BRAKE SUPPORT WITH PEDESTRIAN DETECTION**
**SMART BRAKE SUPPORT WITH COLLISION WARNING**
**MAZDA RADAR CRUISE CONTROL WITH STOP & GO**
**TRAFFIC SIGN RECOGNITION SYSTEM**

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1. i-Activsense® safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Additional information provided in the Specifications. Please see your Owner’s Manual for further details. 2. Standard feature.
**SPECIFICATIONS**

**ENGINES**

Skyactiv®-G 2.5L DOHC 16-valve 4-cylinder engine with cylinder deactivation
- 187 hp @ 6,000 rpm
- 186 lb-ft of torque @ 4,000 rpm

Skyactiv®-G 2.5T Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
- 250 hp @ 5,000 rpm (with 93 octane fuel)
- 227 hp @ 5,000 rpm (with 87 octane fuel)
- 310 lb-ft of torque @ 2,000 rpm

**TRANSMISSION & DRIVETRAIN**

Skyactiv-Drive 6-speed automatic with manual-shift and Sport modes

Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus

Front-wheel drive (Standard)

Available i-Activ AWD® (Standard on Grand Touring Reserve and Signature)

Hill Launch Assist1

**FUEL ECONOMY**

(EPA-estimated MPG, city/highway)2
- 25/31 (FWD, Sport, Touring and Grand Touring)
- 24/30 (AWD, Sport, Touring and Grand Touring)
- 22/27 (AWD, Grand Touring Reserve and Signature)

**FUEL CAPACITY**

14.8 U.S. gallons (FWD)

15.3 U.S. gallons (AWD)

**DIMENSIONS**

Overall length: 179.1”

Wheelbase: 106.2”

Width: 72.5”

Height: 66.2” / 66.1” (FWD/AWD, without roof rails up to shark fin antenna)

**CARGO CAPACITY**

30.9 cubic feet with 2nd-row seatback up

59.6 cubic feet with 2nd-row seatback folded down

**TOWING CAPACITY**

Up to 2,000 pounds3

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1 Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not intended to be a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner’s Manual for further details.

2 EPA-estimated mileage. Actual results will vary.

3 Towing capacity shown is maximum and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the vehicle. Please refer to vehicle Owner’s Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle’s handling, braking, durability, performance and driving economy. For recommended or required equipment, see your Mazda Dealer. Hitches are available through Mazda dealers and other manufacturers.
CX-5 SIGNATURE

Includes the following features in addition to or in place of CX-5 Grand Touring Reserve:

- Catana Brown Nappa leather-trimmed seats
- Catana layered wood trim
- Leather-wrapped steering wheel with unique stitching
- Interior LED lighting
- 7-inch LCD Multi-information Display
- Forward Collision Warning (FCW)
- Smart City Brake Support (SCBS) with Pedestrian Detection
- 360˚ View Monitor
- Automatic power-folding side mirrors
- Windshield wiper de-icer
- Traffic Sign Recognition System

CX-5 GRAND TOURING RESERVE

Includes the following features in addition to or in place of CX-5 Grand Touring:

- Includes the following features in addition to or in place of CX-5 Grand Touring Reserve:
  - 360˚ View Monitor
  - 6-way power-adjustable driver's seat with power-adjustable lumbar support and 3-position memory
  - 7-inch LCD Multi-information Display
  - Auto-dimming rearview mirror with Homelink®
  - Mazda Navigation System
  - ADAS
  - Accessories

CX-5 GRAND TOURING

Includes the following features in addition to or in place of CX-5 Touring:

- 6-way power-adjustable driver's seat with power-adjustable lumbar support and 3-position memory
- 7-inch LCD Multi-information Display
- Auto-dimming rearview mirror with Homelink®
- Mazda Navigation System
- ADAS
- Accessories

CX-5 TOURING

Includes the following features:

- Includes the following features in addition to or in place of CX-5 Sport:
  - 7-inch LCD Multi-information Display
  - 7-way power-adjustable driver's seat
  - 7-way power-adjustable passenger seat
  - 4-way lumbar support
  - Bose® 10-Speaker surround sound-system with Centerpoint® 2 and AudioPilot® 2

CX-5 SPORT

Includes the following features:

- Air conditioning with pollen filter
- Push Button Start
- Leather-wrapped steering wheel and shift knob
- Power windows with one-touch down feature on all windows
- 6-speaker audio system with automatic level control
- Bluetooth® hands-free phone and audio streaming
- 12V-power outlet on cargo floor and rear left USB/audio input ports
- Dual Heated side mirrors
- Rearview camera
- Bluetooth® to connect your phone to this vehicle
- 7-inch color touch-screen display
- 7-way power-adjustable driver's seat
- 7-way power-adjustable passenger seat
- 4-way lumbar support
- 10-speaker Bose® surround sound system with Centerpoint® 2 and AudioPilot® 2
- Mazda Navigation System
- Mazda Connect™ Infotainment system
- Advanced Smart City Brake Support with Collision Warning
- Blind Spot Monitoring with Rear Cross Traffic Alert
- Lane Departure Warning System and Lane-keep Assist
- Dynamic Stability Control
- i-ACTIV AWD®
- 16-valve 4-cylinder engine
- Cylinder deactivation
- SKYACTIV®-Vehicle Dynamics with G-Vectoring Control
- Mazda Radar Cruise Control (MRCC) with Stop & Go
- Smart Brake Support with Collision Warning
- Blind Spot Monitoring with Rear Cross Traffic Alert
- Lane Departure Warning System and Lane-keep Assist
The closer you examine the Mazda CX-5, the more intriguing our story becomes. Mazda’s Kodo design philosophy is evident across every aspect of the CX-5—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create a greater emotional bond with your Mazda.
The Art of Seduction

One of the first things you'll notice with the Mazda CX-5 is its color. The glossiness. The luster. This isn't a paint job you typically find on a production car. This level of detail, this level of depth and translucency, is what you'd expect at a custom car show. Each CX-5 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursue the ideal color, stretching the possibility of the paint. Impassioned by their craft, they work together to accentuate the beautiful lines of the Mazda CX-5.

<table>
<thead>
<tr>
<th>Color</th>
<th>Extra cost option</th>
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</thead>
<tbody>
<tr>
<td>Soul Red Crystal Metallic</td>
<td>Extra cost option</td>
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<tr>
<td>Eternal Blue Mica</td>
<td></td>
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<tr>
<td>Deep Crystal Blue Mica</td>
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<td>Snowflake White Pearl Mica</td>
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<td>Sonic Silver Metallic</td>
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<tr>
<td>Machine Gray Metallic</td>
<td>Extra cost option</td>
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</tbody>
</table>

THE ART OF SEDUCTION
Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with the driver and passengers throughout the entire drive. Every inch of our carefully constructed upholstery elevates your journey in both beauty and comfort. Expert fabricators experiment with textures, stitching and seam placements to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda CX-5. It’s one more way we consider you in every aspect of your drive.

Caturra Brown Nappa Leather
Signature

Black Leather
Grand Touring and Grand Touring Reserve

Parchment Leather
Grand Touring and Grand Touring Reserve

Black Leatherette/Lux Suede® inserts
Touring

Silk Beige Leatherette/Lux Suede® inserts
Touring

Black Cloth
Sport

EXQUISITELY CRAFTED DOWN TO THE LAST STITCH
DESIGNED TO COMPLEMENT YOUR MAZDA CX-5. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-5. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your CX-5, please visit Accessories.MazdaUSA.com.

Accessories shown: Roof Rails and Cross Bars, Thule® Vertex Bike Hitch Carrier and Thule® Force M Cargo Box.

1 Roof Rails and Crossbars sold separately.
2 Please remember to properly secure all cargo.
NEW VEHICLE WARRANTY
Every new 2019 Mazda CX-5 is protected by:
- 3-year/36,000-mile1 New Vehicle Limited Warranty
- 3-year/36,000-mile1 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile1 Limited Powertrain Warranty
- 5-year/unlimited-mileage Warranty Against Body Rust Through (Anti-Perforation Limited Warranty)

MAZDA EXTENDED CONFIDENCE
Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES
Whether you’re buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services2 can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer visit MazdaUSA.com or call us toll free at 866.984.7718.

1 Whichever comes first.
2 The tradename “Mazda Capital Services,” as well as all other marks or titles that appear herein, are owned by Mazda Motor Corporation or one of its affiliated companies. The tradename “Mazda,” as well as all other marks or titles that appear herein, are owned by Mazda Motor Corporation.
Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you’re behind the wheel.

If you haven’t already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

Masahiro Moro
President and CEO
Mazda North American Operations
EST. 1920 HIROSHIMA, JAPAN