MAZDA CX-30
Can the soul of a car company touch the heart of its drivers? We believe it can. And we make it our pursuit. Our passion. Each day it inspires us. To be inventive. To push the limits. To perpetually improve. And guide us. To breathe life into metal. Transform light into art. Tune engines to singing. And forge a bond between human and machine. Over the last 100 years, we’ve been putting ingenuity before conventional thinking, expressed on the road. And on the track. Using technology to enhance our touch. Not replace it. To not just build a car. But create a connection. One that begins the moment you see it. And grows stronger every time you get behind the wheel. Until you no longer feel like you’re driving. You feel alive.
Finding that perfect connection is everything. It unleashes a wave of emotion, of elation, and untaps the potential that lies within. At Mazda, our mission is to find harmony between human and machine. To create meaningful bonds that rejuvenate the soul. And through the Mazda CX-30, bring joy to every drive.

Its sculpted curves embrace and reflect the surrounding scenery, bringing the still to life. Its tailored cabin offers a restorative space, with well-appointed features thoughtfully positioned to rest in perfect alignment with the driver. A newly available turbocharged engine elevates the senses—and has the power to inspire life’s next great journey. The CX-30 is an artful statement, crafted to perfectly anticipate the needs of its driver: you.
MORE POWER. MORE CONFIDENCE.

From the engine and transmission to the chassis and beyond, we’ve designed every aspect of our vehicles to work in harmony with you through a holistic approach we call Skyactiv® Technology. In the Mazda CX-30, the newly available Skyactiv®-G 2.5 Turbo engine delivers up to 250 hp1 and is tuned to provide effortless response. And with up to 320 lb-ft1 of torque, you can feel it with every press of the accelerator, particularly at low rpm. Smooth acceleration, exhilarating driving dynamics and the power to take on the world are right in your grasp.

Pre-production Mazda CX-30 2.5 Turbo with Premium Plus package shown. Available late 2020. 1 250 hp and 320 lb-ft of torque with 93 octane fuel. 227 hp and 310 lb-ft of torque with 87 octane fuel.
CROSS EVERY PATH. CHASE EVERY HORIZON.

The Mazda CX-30’s available i-Activ AWD® helps you drive confidently in the snow and rain, and improves performance on dry roads too. This innovative technology uses sophisticated real-time vehicle dynamics modeling to help monitor traction loss and send torque to the tires that can use it best. This system works in tandem with G-Vectoring Control Plus, which can automatically adjust engine torque and subtly control the brakes at each individual wheel, for a more precise steering response. The end result is an effortless connection between car and driver.

When your destination takes you off the beaten path, simply press the Off-road Traction Assist control button. Engaging this feature helps optimize torque distribution and traction control when traversing uneven terrain. No matter where the road takes you, the CX-30 is engineered to ensure you’re always ready for the journey ahead.
Technology that works in concert with the driver, to help you stay in the moment, and be one with your Mazda. This is the thinking behind the intelligent i-Activsense® suite of safety features. Available Blind Spot Monitoring, Driver Attention Alert and Rear Cross Traffic Alert® are designed to help you avoid collisions. Mazda CX-30 2.5 Turbo models with the Premium Plus Package feature a 360º View Monitor® to help further enhance your awareness of the road around you. These advanced innovations seamlessly integrate with your CX-30, so you can experience the joy of every drive.

Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

360º View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner’s Manual for further details.

1 Please check your manual for the use and limitations of this feature. 2 Please check your manual for details. 3 Please check your manual for the use and limitations of this feature.
A bold intention. Born from our obsession to create beautiful vehicles.

Expressed through our design language called Kodo: “Soul of Motion.”

Capturing movement, even at a standstill. Simplified characteristics that

embrace the Japanese philosophy of essentialism. This compelling evolution

in our design aesthetic pursues beauty through subtraction and purity.

Reflections of light across its surface create more intriguing shapes.
Each element of our design process is intentional. Including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda CX-30 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the CX-30 are calibrated to replicate the exact movement of this human technique. Our daring array of lustrous finishes may be the final touch on the CX-30, but it is the first thing that will catch your eye—and continue to draw your gaze, time and time again.

A VIBRANT EXPRESSION
DESIGN WITH A SINGLE FOCUS: YOU.

For decades, we’ve studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-30 feels as if it were built just for you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one.

Our seats further enhance this connection and are shaped to maintain a more comfortable and relaxed posture, and provide natural balance. The steering wheel and pedals have been engineered to consider the way the human body moves naturally, so that the car exhibits a calming sense of poise, handling, and comfort. You feel as though your Mazda is an extension of your body. Leaving you feeling energized. Rejuvenated. You, at one with your Mazda.
MAKE A SMARTER CONNECTION

The road less traveled is no place to lose touch. Mazda Connected Services enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more—all through the MyMazda App on your mobile device.

Your Mazda CX-30 can also be equipped with in-car Wi-Fi capabilities and provide access to emergency services like automatic 911 dialing and roadside assistance.

Always keeping you connected—it's all part of Mazda's driver-centric philosophy. We place every control within reach, so you can stay focused on the road ahead.

An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. And for an enhanced experience, the Mazda Connect™ Infotainment System includes standard Apple CarPlay™ integration for your iPhone® (shown) and Android Auto™ integration.
BALANCING SILENCE AND SOUND

Letting the right amount of sound in and keeping distracting noises at bay. This is the very essence of Mazda’s approach to sound. Thoughtful engineering helps reduce vibrations inside the Mazda CX-30’s cabin, and sound insulating materials help further reduce outside clamor. Measures like this help bring your conversations to the forefront, and set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations. Bringing this all beautifully to life is an available 12-speaker premium audio system from Bose®, featuring BassMatch®, for a deeper, more impactful, reproduction to create the perfect soundtrack for your journey.
The Mazda CX-30 is the crossover designed to ease into small parking spaces and transport you to wide-open ones. With a generous cargo area, a low platform, and an available Rear Power Liftgate, loading your things is easier. Bring your gear, your sense of wonderment and the ones you want to share it all with. From shopping bags to duffel bags, the CX-30 makes room for you to seek out all your adventures.

DESTINATION: WHEREVER.
The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctively, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy breathes life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.
An elegant level of craftsmanship—reserved just for you. With the Mazda CX-30, our Takumi masters utilize shape, texture and color to create a welcoming space. Ambient lighting in the cabin is designed to feel natural to establish the perfect mood. Great care is taken to perfect the tactile connection with the controls, ensuring they feel exquisite to the touch. Soft textures and premium stitching surround you in comfort. And living warmth to the interior’s expressive design. Every inch of upholstery is tailored to make your driving experience better, and leave you feeling rejuvenated.
Every Mazda is designed to inspire.

We refine, so you can focus on the essential.

Our measurements are emotions. Our stats, stories.

Each decision is made to heighten your mood, your senses and your abilities.

Because to us, the road is a source of discovery, to which there is no end.

MAZDA. FEEL ALIVE®
ENGINE

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine
186 hp @ 6,000 rpm
186 lb-ft of torque @ 4,000 rpm

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine
250 hp @ 5,000 rpm (with 93 octane fuel)
320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)
227 hp @ 5,000 rpm (with 87 octane fuel)
310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel)

TRANSMISSIONS & DRIVETRAIN

SKYACTIV-D 6-speed automatic with manual shift and Sport mode

Available with AWD with Off-road Traction Assist (standard on CX-30 2.5 Turbo models)

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

FULL ECONOMY

EPA-estimated MPG (city/highway)  FWD AWD
SKYACTIV-G 2.5 25/33 24/31
SKYACTIV-G 2.5 TURBO N/A 22/30

FUEL TANK CAPACITY

13.5 U.S. gallons 12.7 U.S. gallons

DIMENSIONS

Overall length (in): 173.0
Wheelbase (in): 104.4
Width (in): 70.7
Height (in): 62.2

EPA Passenger volume (cubic feet): 94.1 without moonroof

CARGO VOLUME

Rear seats up: 20.2 cubic feet

Available Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow.

b EPA-estimated mileage. Actual results will vary.

STANDARD FEATURES INCLUDE

CX-30 2.5 TURBO

Available Exterior Colors

PREMIUM PACKAGE

Adds to or in place of standard features:

- Windshield-projected full-color Active Driving Display
- Adaptive Front Lighting System
- Driver Vision Package advance audio system
- Smart LED headlights with signature lighting
- Heated windshield wipers
- Perforated leather-trimmed seats
- Mazda Navigation System

Premium Plus Package

Paddle shifters
Rear Power Liftgate
Smart LED headlights with signature lighting
Advanced Smart Keyless entry with push button
Traffic, Weather, Sport Scores, Fuel Prices, and Nearby or Destination Parking
Traffic Sign Recognition System

Please refer to the next two pages for important qualifiers.
Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.

Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors such as road conditions, driver input, and weather can all affect whether DSC will be effective in preventing loss of control. Please see your Owner’s Manual for further details.

SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors such as road conditions, driver input, and weather can all affect whether DSC will be effective in preventing loss of control. Please see your Owner’s Manual for further details.

Bluetooth® hands-free phone and audio streaming

Air conditioning

LED combination taillights

LED headlights

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus and Sport modes

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine

Smart Brake Support operates under certain conditions between about 6.2 and 50 mph when the object is a pedestrian or bicycle and 2 mph or higher when the object is a vehicle. It is not a substitute for safe and attentive driving. Please see your Owner’s Manual for further details.

Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. Don’t drive while distracted. Even with voice commands, only use Mazda Connect™/other devices for driving-related tasks while in motion.

Driver Attention Alert helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow.

PRODUCT CHANGES AND OPTIONS AVAILABILITY:

Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may occur. Mazda reserves the right to alter specifications, features, equipment and/or accessories at any time, with or without notice, and to discontinue models or types of vehicles. 

Mazda will not be responsible for changes in any specifications, features, equipment or options. Content and appearance may vary from the model(s) shown.

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8.8-inch full-color display, Multifunction Commander controls, Smartphone Integration via Android Auto™, Siri Eyes Free and Apple CarPlay™. 

Audio delivery and reply, Mobile 911 automatic emergency notification, Roadside Assistance, Steer-by-Wire and Driver Portability. 

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Mazda has created thoughtfully designed accessories that perform seamlessly with your new Mazda CX-30. For instance, the Qi-compatible Wireless Charging Pad integrates seamlessly into the center console and provides a secure and convenient way to charge up your compatible devices. Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. Wherever your journey takes you, access designed car accessories to not only work with you, but to complement your style, too.

To learn more about Genuine Mazda Accessories, visit Accessories.MazdaUSA.com.
Inspired by the precision of Japanese tailoring. Brought to life with a balance of exceptional materials, finishes and graphics that nod to the energy, intuition and ability of the human spirit. This is the Essence line. A collection of inspired clothing and lifestyle accessories that pay tribute to Mazda’s deeply held philosophy that drives the development of our cars forward.

Visit MazdaCollection.com to view the entire line of apparel and lifestyle accessories.