Can the soul of a car company touch the heart of its drivers?
We believe so.
And have made it our pursuit.
Our passion.
Each day it inspires us.
To be inventive.
To push the limits.
To perpetually improve.
And guide us.
To breathe life into metal.
Transform light into art.
Tune engines to a feeling.
And forge a bond between human and machine.
Over the last 100 years, we've been putting ingenuity before conventional thinking.
Expressed on the road.
And on the track.
Using technology to enhance our touch. Not replace it.
To not just build a car.
But create a connection.
One that begins the moment you see it.
And grows stronger every time you get behind the wheel.
Until you no longer feel like you're driving.
You feel alive.
Make a powerful statement wherever you go in the Mazda CX-5. With its available Skyactiv®-G 2.5 Turbo engine, the CX-5 helps you pursue your passions with up to 250 hp and 320 lb-ft of torque. For even more invigoration, available steering-wheel mounted paddle shifters put precise control over each shift point right at your fingertips.

As beautiful as it is powerful, the CX-5 represents a bold articulation of our Kodo design language. With shifting light reflecting off its fluid curves, the CX-5 radiates power and grace. In fact, everything aboard the CX-5—from its quiet cabin that helps you engage with the road to its available ventilated front seats—rises above the expected. Surrounding you in a refined elegance that transcends the ordinary.
For decades, we’ve studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-5’s intuitive interior feels as if it were built just for you. Even the seats are shaped to help you achieve a more comfortable and relaxed posture, helping you feel steadier and more balanced as you maneuver through twists and turns on the road.

We took that same approach with the driving experience. The chassis and powertrain are tuned to the human body’s natural sense of motion, resulting in a car that intuitively responds to your inputs to create the effortless feeling of being in control. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one. You feel as though your Mazda is an extension of your body. To leave you feeling energized. Rejuvenated. You, at one with your Mazda.

ENGINEERED WITH A SINGLE FOCUS: YOU.
Based on EPA estimates for Mazda CX-5 AWD with Skyactiv-G 2.5 Turbo engine: 22 city/27 highway MPG. Actual results will vary.

250 hp and 320 lb-ft of torque with 93 octane fuel. 227 hp and 310 lb-ft of torque with 87 octane fuel.

A BALANCE OF POWER

From the engine and transmission to the chassis and beyond, we’ve designed every aspect of our vehicles to be powerful yet efficient through an approach we call Skyactiv® Technology. In the CX-5, the available Skyactiv® G 2.5 Turbo engine delivers up to 250 hp* plus you can dial up its responsiveness simply by engaging Sport mode. And with up to 320 lb-ft of available torque, it offers power you can feel—particularly at low rpm. So you’ll enjoy effortless acceleration every time you merge onto the freeway or pass other vehicles.
AN INGENIOUS WAY TO PREDICT TRACTION LOSS

To extend our Jinba Ittai philosophy—car and driver as one—to almost any driving situation, we engineered an innovative and predictive all-wheel drive system: i-Activ AWD® with Off-road Traction Assist. Even as road conditions change, the system actively monitors everything from outside temperature to the driver's steering and braking inputs to predict changes in traction before they occur. i-Activ AWD® proactively responds to these changes, often before you're even aware, ingeniously helping you maintain grip, so you can travel with confidence.

No matter where you’re driving, G-Vectoring Control Plus actively works behind the scenes to heighten the natural sense of confidence you feel on the road. By seamlessly adjusting engine torque and applying subtle braking pressure to the outside front wheel, this advanced system imperceptibly shifts the vehicle’s weight to help stabilize it through each turn in real time. The end result is a more intimate connection between car and driver.

1 Available off-road traction assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow.
The difference between a good drive and an inspiring one is confidence. That's why we equip every Mazda CX-5 with i-Activsense® safety features—which alert you to hazards and help you avoid collisions, or lessen their impact. i-Activsense® includes a host of standard safety innovations, along with available features such as a 360° View Monitor,1 Smart City Brake Support–Reverse2 that can automatically apply the brakes if it detects an impending impact when reversing, and Driver Attention Alert3 that can help detect inattentiveness due to driver fatigue. Together, these subtle adjustments and alerts create a more confident and inspiring experience behind the wheel.

1 More confidence for a more inspiring drive

MORE CONFIDENCE FOR A MORE INSPIRING DRIVE

1 360º View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details.

2 Smart City Brake Support–Reverse operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and attentive driving, and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details.

3 Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details.
Our design philosophy is simple yet highly challenging to accomplish: capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Eliciting this kind of instant emotional response requires a human touch. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: “Soul of Motion” design. A dynamic sense of motion created for humans, by humans. This is the inspiration behind the Mazda CX-5.
Each element of our design process is intentional, including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand, ensuring the surface of the Mazda CX-5 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the CX-5 are calibrated to replicate the exact movement of this human technique.

Our daring array of lustrous finishes—including the new Polymetal Gray Metallic offered on Carbon Edition models—may be the final touch on the CX-5, but it is the finishing that will catch your eye. And it will continue to draw your gaze, time and time again.
MAKE A SMARTER CONNECTION

The road less traveled is no place to lose touch. Mazda Connected Services, now standard across all CX-5 models, enables you to access your vehicle’s health status report, start the engine, lock and unlock the doors remotely and more, all through the MyMazda App on your mobile device. Your CX-5 can also be equipped with in-car Wi-Fi capabilities and provide access to emergency services like automatic 911 dialing and roadside assistance. It’s technology that stays with you, where and when you need it most. Best of all, it’s complimentary for the first three years of ownership!

Always keeping you connected—it’s all part of Mazda’s driver-centric philosophy. And why we place every control within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. And for an enhanced experience, the Mazda Connect™ Infotainment system features a larger 10.25-inch center display and includes standard Apple CarPlay™ integration for your iPhone® (shown) plus Android Auto™ integration.

1 Connected services are subject to change at any time without notice. Mazda Connected Services includes 3-month/2GB trial, available Fall 2020. Eligible vehicle, compatible SIM card and activation by customer required. Service begins at time of trial activation; expires when 2GB of data is used or when 3-month period ends, whichever comes first. Wi-Fi hotspot functionality not available outside of U.S. & Canada. Service in Canada subject to unaffiliated carrier coverage. Offer, terms, and pricing subject to change. Coverage and service not available everywhere. Visit www.att.com/USTermsandconditions for more.

2 Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system.

3 Apple CarPlay shown while using iOS 13. Android Auto available Fall 2020. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. Android and Android Auto are trademarks of Google LLC. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. Android and Android Auto are trademarks of Google LLC. IMPORTANT SAFETY AND PRIVACY INFORMATION: Never drive while distracted or while using a hand-held device. Driving while distracted can result in the loss of vehicle control, resulting in a collision causing property damage, serious injury or death. Please see your Owner’s Manual for important feature details and related privacy information.
Letting the right amount of sound in and keeping distracting noises at bay. This is the very essence of Mazda’s approach to sound. In the cabin of the CX-5, our engineers have taken steps to reduce vibrations, while sound-insulating materials subdue outside clamor. Measures like these set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations. Bringing this all beautifully to life is an available 10-speaker premium audio system from Bose® featuring Centerpoint® 2, SurroundStage® and AudioPilot® 2 sound processing technologies. It provides a deeper, more impactful reproduction that creates the perfect soundtrack for your journey.
Life is all about discovery. So we designed the Mazda CX-5 to help you bring all those discoveries home with you. With an available Rear Power Liftgate and ample cargo room that easily expands by folding down the 40/20/40 split 2nd-row seat, the CX-5 offers enhanced versatility for just about any adventure, making it easier to bring everything from gear to groceries along for the ride.
The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. The process continues until this human energy is passed onto the sheet metal, breathing life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.
Redefining Refinement

With you in mind, our Takumi set out to create beautiful elements through shape, texture, and color. Expert fabricators craft a range of distinct and expressive upholstery designs using soft textures and premium stitching. The exquisite CX-5 Signature features natural materials like Caturra Brown Nappa leather and genuine-laminated wood trim that envelop you in comfort and sophistication. Every inch of upholstery is crafted to make your driving experience better. To restore you and allow you to think about what matters most. An elegant level of refinement—reserved just for you.
Every Mazda is designed to inspire.

We refine, so you can focus on the essential.

Our measurements are emotions. Our stats, stories.

Each decision is made to heighten your mood, your senses and your abilities.

Because to us, the road is a source of discovery, to which there is no end.

MAZDA. FEEL ALIVE.
STANDARD FEATURES INCLUDE:

Tire Pressure Monitoring System
Air conditioning with pollen filter
Body-color power side mirrors with integrated LED turn signals
Body-color rear roofline spoiler
Rearview camera
Rear intermittent window wiper
Rain-sensing windshield wipers
Daytime running lights
LED headlights with auto on/off
17-inch alloy wheels in Gray Metallic finish
Available i-ACTIV AWD® with Off-road Traction Assist
SKYACTIV®-Drive 6-speed automatic transmission with manual-shift and Sport modes
SKYACTIV®-VEHICLE DYNAMICS with G-Vectoring Control Plus
SKYACTIV®-G 2.5 DOHC 16-valve 4-cylinder engine with cylinder deactivation
SKYACTIV®-G 2.5 Turbo
SKYACTIV®-VEHICLE DYNAMICS with G-Vectoring Control Plus
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

FUEL ECONOMY

EPA-estimated MPG (city/highway):

FWD
AWD
SKYACTIV-G 2.5
20/28
24/30
23/28
24/29
23/28
24/29

FUEL TANK CAPACITY

14.8 U.S. gallons

CARGO CAPACITY

59.6 cu ft with 2nd-row seatback folded down
30.9 cu ft with 2nd-row seatback up

DIMENSIONS

Height: 66.2”/66.1” (FWD/AWD, without roof rails up to shark fin antenna)
Width: 83.3” (including side mirrors)
Wheelbase: 106.2”
Overall length: 179.1”

TRANSMISSION & DRIVETRAIN

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine
SKYACTIV®-G 2.5 DOHC 16-valve 4-cylinder engine with cylinder deactivation
SKYACTIV®-G 2.5 Turbo
SKYACTIV®-VEHICLE DYNAMICS with G-Vectoring Control Plus
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

available equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.

Rear Power Liftgate with programmable height adjustment
Parking sensors
Rearview camera
Heated front seats with 3-level adjustment
Leather-trimmed seats
Auto-dimming rearview mirror with Homelink®
Dual-zone automatic climate control with pollen filter
Dual 12-volt power outlets (front, 2nd-row and cargo area)
Overhead console with sunglasses holder
Auxiliary audio-input jack and dual front USB audio input ports
Steering-wheel-mounted audio and cruise controls
Bluetooth® hands-free phone and audio streaming
4-speaker audio system with automatic level control
10.25-inch full-color center display
Android Auto™ integration
Apple CarPlay™ integration
Multi-Information Display with trip computer
Three 12-volt power outlets (front, 2nd-row and cargo area)
Power windows with one-touch down/up
Power door locks with remote keyless entry
Leather-wrapped steering wheel and shift knob
Push Button Start
Rear Power Liftgate with programmable height adjustment

Available Exterior Colors

cx-5 tourig

cx-5 sport
### FEATURES IN ADDITION TO TOURING:

- 18-inch alloy wheels with Black Metallic finish
- Black power side mirrors with integrated LED turn signals
- Dual heated side mirrors
- Power rear wiper with de-icer
- Windshield wiper de-icer
- Signature trim badge
- Genuine layered wood trim
- Caturra Brown Nappa leather-trimmed seats
- 19-inch alloy wheels with Dark Silver finish
- Heated rear seats
- Mazda Navigation System
- MazdaConnect™ with Smart城市 View Monitor
- Smart Brake Support with Collision Warning
- Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner’s Manual for further details.
- Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.
- Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.
- Traffic Sign Recognition System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.
- PhoneLink with Apple CarPlay™ and Android Auto available Fall 2020. Requires compatible phone and standard text and data rates apply. Third-party interface providers and trademarks are the property of their respective owners. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion.
- 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner’s Manual for further details.
- SiriusXM audio and data services each require a term subscription, offered service fee, and credit card for monthly billing. SiriusXM audio service features are subject to term; see the SiriusXM customer agreement for complete details. All Subscriptions subject to change at any time without notice. Visit the SiriusXM website for more information.
- Mobile 911 automatically calls 911 from the MazdaConnect™ infotainment system in the event of an emergency or other serious incident. Additional fees apply. Please see your Owner’s Manual for further details.
- Mazda Connect is available in English and Spanish on Mazda vehicles. Additional charges may apply. Please see your Owner’s Manual for further details.
- For best performance of the systems, please see your Owner’s Manual for further details.
All roof attachments require Roof Rack (Roof Rails and Crossbars). Roof Rails, Crossbars and attachments sold separately. Please remember to properly secure all cargo.

Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, for five (5) years / 75,000 miles from the date of vehicle purchase, or at the time of sale to a first retail purchaser, whichever comes first, from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details.

IMPORTANT ACCESSORY INFORMATION:
Items are subject to availability. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Please see your Mazda Dealer for product details and availability.

Mazda offers thoughtfully designed accessories that perform seamlessly with your CX-5. From the available Roof Rack (shown) to the Thule® Vertex Bike Carrier (shown), all are crafted to the contours of your vehicle to enhance its design and versatility. Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty2 as your new Mazda. Wherever your journey takes you, we’ve designed our accessories to not only work with you, but to complement your style, too.

To learn more about Genuine Mazda Accessories, visit Accessories.MazdaUSA.com.

BEAUTIFULLY ACCESSORIZED

Mazda offers thoughtfully designed accessories that perform seamlessly with your CX-5. From the available Roof Rack (shown) to the Thule® Vertex Bike Carrier (shown), all are crafted to the contours of your vehicle to enhance its design and versatility. Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty2 as your new Mazda. Wherever your journey takes you, we've designed our accessories to not only work with you, but to complement your style, too.

To learn more about Genuine Mazda Accessories, visit Accessories.MazdaUSA.com.
THE ESSENCE COLLECTION

Inspired by the precision of Japanese tailoring. Brought to life with a balance of exceptional materials, finishes and graphics that evoke the energy, intuition and ability of the human spirit. This is the Essence line. A collection of inspired clothing and lifestyle accessories that pay tribute to Mazda’s deeply held philosophy that drives the development of our cars forward.

Visit MazdaCollection.com to view the entire line of apparel and lifestyle accessories.